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**SECUTIX ACQUIRES OXYNADE AND CONSOLIDATES ITS POSITION AS A LEADING SAAS TICKETING SOLUTION PROVIDER**

**Lausanne/Ghent, January 23, 2020**: [SecuTix](https://www.secutix.com/?utm_medium=other&utm_source=PressRelease&utm_campaign=acquisition-20200123-en), one of the leading providers of enterprise-scale Software-as-a-Service ticketing solutions, announced today the acquisition of [Oxynade](https://www.oxynade.com/?utm_medium=other&utm_source=PressRelease&utm_campaign=acquisition-20200123-en), a Belgium based provider of SaaS ticketing software. Oxynade’s platform and team will complement the existing SecuTix portfolio of solutions and services.

In a highly fragmented ticketing technology market, the acquisition of Oxynade’s eTicketing-as-a-Service solution (eTaaS) reinforces SecuTix’s position to offer cutting-edge ticketing technology services. This acquisition now enables SecuTix to not only serve high-scale ticketing clients with demanding operations, but also smaller and mid-size ticketing organisations requiring more agility to operate their businesses in the context of the fast-paced technological changes.

Frédéric Longatte, CEO of SecuTix, said: “I am delighted to welcome Oxynade to SecuTix’s portfolio. The combination of SecuTix 360° and the Oxynade eTaaS product provides a compelling and innovative set of solutions to smaller and mid-size clients across multiple verticals. It also expands our existing geographical footprint to serve our northern European clients better.”

Hans Nissens, CEO and Founder of Oxynade, added: “We couldn't be more pleased to be joining the SecuTix family. We believe that our eTaaS technology and self-service offering are highly complementary to SecuTix's vision of establishing a new generation of ticketing solutions. There are significant opportunities for SecuTix and Oxynade to achieve exponential growth by answering the industry needs at all levels and throughout multiple verticals on a global scale.”

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About SecuTix

A pioneer in applying the SaaS model to ticketing, SecuTix SA is the European developer of an integrated, cloud-based platform for white-label ticketing and audience management. SecuTix 360° provides event professionals with a multichannel ticketing solution to control their distribution, engage their audiences, and thus leverage customer loyalty and boost sales. A subsidiary of Swiss systems integrator Elca, SecuTix is headquartered in Lausanne and has offices in Paris, Madrid, London, Miami and Munich. Over 175 businesses, operating in the field of museums, performing arts, festivals, stadiums, sports clubs, and tournaments ticketing agencies have put their faith in SecuTix to revolutionise their ticketing processes and provide customers with a unique experience. For more information, visit [www.secutix.com](https://www.secutix.com/?utm_medium=other&utm_source=PressRelease&utm_campaign=acquisition-20200123-en)

About Oxynade

Oxynade NV was founded in 2009 and its headquarter is based in Ghent, Belgium. The NextGen Ticketing Technology eTicketing-as-a-Service developed by Oxynade is a unified self-service platform, fully API based, highly customisable and 100% white-label. The platform development was focused on freeing smaller and medium-sized ticketing businesses from typical constraints and on providing an alternative to in-house development and industry monoliths. Since the introduction of the eTaaS platform, Oxynade deployed its activities in 13 countries and serves a wide variety of customers, including ticketing agencies, arenas, theatres, sports events, festivals, etc. For more information, visit [www.oxynade.com](https://www.oxynade.com/?utm_medium=other&utm_source=PressRelease&utm_campaign=acquisition-20200123-en)